

A Study of Relationship between Social Media and Learning; A Perception of Pakistani Students

Abstract

Modern era is the era of technological advancement. This rapidly advancing technology is influencing all spheres of life. Role of media especially social media is influencing the student's academics and learning. This paper will help us to know the effects of social sites on the learning of the Pakistani school going students. The major reason of research is to find out the association among social media and learning of students. Survey method was used to collect data about research. Instrument was a close ended questionnaire. Random sampling technique was used to take sample from population. After analysis it is revealed that most of students use social media for their academic learning in Pakistani schools, however the positive effects of social media on their learning is evident from the study.

Introduction

Nowadays, it is critical to decide association of social media and learning. Technology is rapidly developing day by day, and the youngster's are mostly taking interest in this quick revolution. Therefore it is important to know that how social medium effects student's academic learning. 'Social media is defined as Social media are CPU based tools that Enable public to make, exchange and share knowledge, thoughts, and video films in virtual groups and networks. (Kietzmann, Hermkens, & Silvestre 2011)

Social media may define as the mutual and online communications channel dedicated to community base contribution, communication, content distribution and cooperation. Purpose animated to discussion, micro blogging, communal networking, social book marking, and wikis are amongst the diverse kinds of social media. (Kaplan & Haenlien, 2012)

Social media sites have given a stage where the youth can produce groups and pages stands on their ordinary regulation and end up constructing relations and chances for their personal careers by keep informed a variety of topics to talk about. Youth who have been meeting they say that social media has turn into their standard of living and it makes their lives easy fast and efficient. (Swist, 2015)

Social networks are also used for educational purposes as an amount of peoples are linked with these websites and if you have a question about your study you can link with your teachers or may be any relevant people in the world which can give you answer of your questions. Social Medias are also used for sharing

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pictures, videos or files which are also helpful for the education. (Albergotti, MacMillan, & Rusli, 2014).

You can share your written article with the peoples they may correct your mistakes, give you some suggestions and share their experiences with you according to your topic. By social media you also make video calls, conference calls with the peoples for educational purposes. It is social media by which virtual classes and Universities run you can take classes in your own home saving extra budget of traveling from one place to other for tacking classes. Social media make world smaller place you can search universities, Apply online, got admissions online. (Hung & Yuen, 2010)

On the other side if we put a nearer glance on the actual effects of social network sites. Now a days this is sullyng the future and carrier of learners. The web links like linkedin, facebook twitter and orkut etc. are constantly disturbing learners' studies. The major spotlight is on student should be learning but regrettably now a day's students are focusing on sites which can be a total expenditure of time. (Boyd, 2014)

Objectives of the Study

The research was carried out to achieve objectives as under;

- To know how much social networking websites affects student's Learning.
- To know the major benefits that students getting from using social media.
- To give recommendations in the light of findings.

Delimitation of study

- The study is delimited to the users of social media Users.
- The study is delimited to public sector school students. Private sector is not included.
- Study is delimited to Pakistani students who are population of study.

Related Literature Review

Social sites, e-mail, instant texting, blogging, and online magazine have totally altered the form that youngsters relate and gather information youngsters have turn into familiarized to this way of life more than adult generation have in current living, as this means of living wage is all they recognize. Youth currently utilize the social media for the common of their everyday events and knowledge gathering, since contrasted toward elder age group who utilized assets similar to the TV. (Lewis, 2008)

A current study represented that about 90% of youth in USA have Internet contact, and about 75% of adolescence utilization of social media extra than one time a day. This research also illustrate that about more than half of all youth who have Internet contact are as well associated of communal sites, and apply the Internet to build policy and meet peoples with associates. (Kist, 2008)

An investigator has interviewed teachers, to discover their view about the result enjoyment medium have on the learners educational performance; 71% of educators think it have unhelpfully collision the learners mind; 58% of educator consider communal media have harmfully affected their lettering abilities, owing to their usual utilization of slang speech and word abbreviations. The teachers who take it easy supposed it affected equally their head to head communication ability and their serious judgment skills. (Greenfield, 2008)

A teacher said that direct prize of games have complete actions that need deepness of promise a lot difficult for the children. She added that optimistic impact reasoned by the scholars utilization for the pursuit. According to the tutors she interrogated is their appraisal ability it enhanced 46%, their arithmetic ability enhanced 54%, their lettering ability enhanced 39% and scientific ability bettered 51%. Additional of the encouraging effects reasoned by amusement media in view of 63% of teacher is their attitude toward search for knowledge and find it, and other 34% educators consider it enhanced their abilities in multi jobs efficiently. (Ahn, 2010)

A new term concerning schooling has been brought in by Cain the word is recognized as inter professional education. It indicates that, in its place of every person educating on his possession. Dissimilar persons comes mutually to split portion of information they contain with others. This guides to better conclusion as they study from every ones experiences. This was first introducing in the center of the fitness section. (Cain & Scott 2009)

On additional hand, Dr. Patient Rambe tells that social sites provides diverse disadvantage and chances that characteristically allow and stop potential of containing head to head communication, as it release them from this compulsion to accessibility of the whole thing online. He includes that Facebook as a education surroundings has provided the chance to contain numerous demonstrations of student influence and has shaped educational and artistic freedom. Captivating into deliberation the opposite side, Facebook's educational atmosphere has reasoned restrictions of persons to realize their self-interests. (Rambe, 2011)

The social sites connect learners to scrutinize as entrepreneurs of thoughtful. The means of internet is advertising with augment in its agenda. Connective temperament of online circumstances have completed with communal networks. Attaching up from side to side social networks started as being place of actions; although time it's an occurrence. The social sites are engaged in several customs similar to mounting urban regions, talking, blogging etc. furthermore dissimilar organizations yet these days were budding grouping on numerous websites. (Saba, 2013)

According to Khan Facebook consumers often time occurrence underprivileged feat academically. Likewise, hypothesize that social sites is harmfully connected with educational presentation of learners and is extra important than its rewards. Internet habit as a result gave increase in internet habit in the previous pair of years. Suggested that passionate consumers like better consuming internet and locating back their individual and specialized household tasks which eventually guides to unfortunate educational recital. (Khan, 2009)

Researcher find that Facebook user's dedicated smaller moments to their learning in association to non-users do and afterward contain lesser GPAs. Also point out that between varieties of distinctive interruption of each solitary cohort, Facebook leftovers a main disturbance of present age group. According to destruction of learning concert and internet dependence are connected by consuming communication agenda together with internet sites and discussion. There are profits and dangers connected with utilization of any social sites. There are reports as regards its outcomes on learners academic learning. Some investigator examined the product of social networking usage along with learners and with their educational performance. They originate unfortunate results and manipulate when media is overdo in a method that do not academically get better education or its procedure. Other investigators inspect this similar trouble but establish also no important association among using communal media sites and students' academic performance. (Pasek & Hargittai, 2009)

Methodology

On the bases of related literature researchers made questionnaire and used to collect the data. Random sample survey was used for collection of data to find the association between social media and learning. Research study is basically quantitative in nature.

Population

Population of our study is elementary level students of public sector schools of Lahore.

Sample

Random sampling method was utilized to collect data. Sample is consisting of two hundred students of public elementary schools at Lahore.

Instrument

A close ended questionnaire about 'Relationship between social media and learning' will develop to obtain necessary information about usage of social media by the students at elementary level. A well designed and close ended questionnaire was made for the students of elementary level.

Analysis of Data

This section deals with the analysis and explanation of data. Followings are the responses from students about given statements.

Table: 1

Use social media for assignments.

Options	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree	Total
Frequency	26	102	25	34	13	200
Percent	13	51	12.5	17	6.5	100

Above table shows that 64% respondent lies in agreed zone which means majority of the respondents use social media groups for assignment purposes.

Table: 2

Social media articles gives informations about study

Options	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Total
Frequency	25	120	26	21	7	200
Percent	13	60	13	10.5	3.5	100

Above table shows that 73% respondent lies in agreed zone which means majority of the respondents think Social media articles give them information's about their study.

Table: 3

Social media give information about current affair.

Options	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Total
Frequency	14	126	26	26	8	200
Percent	7	63	13	13	4	100

Above table shows that 70% respondent lies in agreed zone which means majority of the respondent's brows social media sites for getting information about current affair.

Table: 4

Confidence is improved by expressing ideas on social media sites.

Options	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Total
Frequency	23	113	21	33	10	200
Percent	11.5	56.5	10.5	16.5	5	100

Above table shows that 68% respondent lies in agreed zone which means majority of the respondents feel that they develop confidence by expressing ideas on Social Media.

Table: 5

Social media helps in learning new ways of education.

Options	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree	Total
Frequency	24	109	30	26	11	200
Percent	12	54.5	15	13	5.5	100

Above table shows that 68% respondent lies in agreed zone which means majority of the respondents feel that Social media helps in learning new ways of education.

Table: 6

Social media helps to solve academic problems.

Options	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree	Total
Frequency	8	120	30	30	12	200
Percent	4	60	15	15	6	100

Above table shows that 64% respondent lies in agreed zone which means majority of the respondents use social to solve academic problems.

Table: 7

Make group discussion about study through social media

Options	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Total
Frequency	25	120	26	21	7	200
Percent	13	60	13	10.5	3.5	100

Above table shows that 73% respondent lies in agreed zone which means majority of the respondents make group discussion about study through social media.

Table: 8

Usage of social media decreases study timing.

Options	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Total
Frequency	26	94	32	40	8	200
Percent	13	47	16	20	4	100

Above table shows that 60% respondent lies in agreed zone which means majority of the respondents believe Usage of social media decreasing their study timing.

Table: 9

Social media force students to leave study and spend more time on social sites.

Options	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree	Total
Frequency	36	82	26	42	12	200
Percent	18	41	13	21	6	100

Above table shows that 59% respondent lies in agreed zone which means majority of the respondents believe social media force them for leaving their study and spent more time on social sites.

Table: 10

Excessive use of social media leads towards low academic grades.

Options	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree	Total
Frequency	20	98	22	48	12	200
Percent	10	49	11	24	6	100

Above table shows that 60% respondent lies in agreed zone which means majority of the respondents believe excessive use of social media leads towards low academic grades.

Findings

After data analysis there were some findings were prepared. In the response to first statement 64% respondents said that they use social media sites for assignment purposes and 73% students think that social media article gives them information about study. Seventy percent agreed that social media gives information about current affairs which are helpful in learning. About 68% respondents said they improve their confidence by expressing ideas on social media and nearly 68% tells that they learn new ways of education by using social media. Nearly 64% said that social media helps them to solve academic problems and 73% said that they make group discussion about study through social media.

on the other hand a vast majority said that social media decrease our study time and it force them to leave study and spend more time to utilize these sites. Nearly 60% students said that excessive usage of social media leads towards low academic grades.

Conclusion

The practical findings exhibit result relating to the important rewards and benefits of using social media in learning. Students propose to access to social media is engaged with some learning features like making assignments, taking information about study, making group discussion and gaining confidence by expressing ideas on the social sites. These are positive factors that are gained by students through social media. On the other side there is a negative correlation among social media and education is that social media distract student's attention and force them to leave study and spend more time to social media.

Recommendations

- Students should utilize social media for good purpose and do not take it as addiction.
- Students should use social media side by side with their study.
- Students must manage time and activities on social media.
- Social media have many positive impacts on students so do not disconnect them from social media but use in limited way.

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